

# Together



THE GENERATIONS UNITED NEWSLETTER • Volume 8 • Number 4 • 2003

## FUND RAISING FOR INTERGENERATIONAL PROGRAMS: WHERE TO INVEST YOUR TIME

By Donna Butts  
Executive Director  
Generations United

Who funds intergenerational programs? At Generations United, we often hear this question. What's the answer? No one...and everyone. You will seldom see the word "intergenerational" written into a Request for Proposals or said by an individual looking to invest charitable dollars. The job we share, as professionals committed to intergenerational approaches and passionate



Grand Prize photo from GU photo contest by Nancy Ostrander. Nancy's 91-year-old father shown sharing funny stories with his five month old great-grandson.

about their potential, is to give donors the opportunity to contribute to a shared vision.

While volumes have been written about fund raising, this article will focus on three areas to help you decide how and where to invest your time to build support for your intergenerational work. These are identifying potential sources of funding, understanding how to approach these sources, and sharing easy to use tools and resources.

### WHO GIVES?

This is a generous country. In 2002, charitable

giving in the USA totaled almost 241 billion dollars. While most fund seekers focus on the government or foundations, more than 80% of these dollars were contributed by individuals, living or through estate bequests. Still, individual solicitation remains frightening to most novice fund raisers.

Fund raising is really about people and connecting with people. Whether an individual or institutional prospect, research shows that 90% of successful requests are made by sources with whom you have an existing relationship. When

### Fundraising Tip Three Things To Keep On Hand For Effective Fundraising

- **Boilerplate**—not proposals but items you will always need such as your tax letter, board member roster, list of past and current funders, and staff bios.
- **Brag file**—keep newspaper clips that mention your program, a list of awards, letters from happy participants, and letters of praise.
- **Idea file**—jot ideas you have for programs, publications, studies and other terrific thoughts down and keep them in a either a hard copy or electronic file. You never know when you'll need to quickly pull a concept off the back burner and use it.

polled, funders indicated 85% of them had previous personal contact with grantees. What does this mean? Think of fund raising as developing relationships. They take time, care and commitment. As a dear colleague in the federal government says, I am not a faceless bureaucrat working

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### This Issue: Funding Intergenerational Programs

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## FROM THE EXECUTIVE DIRECTOR: DONNA BUTTS



My lawyer looked at me and laughed. I wasn't quite middle aged yet but getting ready to leave on a long trip and I wanted my house in order. That included making my first Will and, given that I am life long nonprofit type, this meant including bequests to the charities I supported. I can still see her looking at me saying, you don't have much of an estate. I know but it's mine, I replied, and

I want to it to go where I want it to go. Of course she honored my wishes and has only complimented me on my creativity when I have made changes over the years.

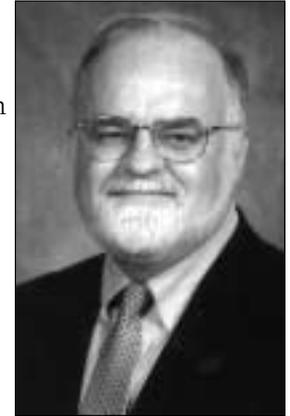
Who comes to mind when you think of the term philanthropist? Rockefeller? Ford? Gates? I'd argue that we all are or can be. Eighty percent of charitable gifts, that are made in this country, come from individuals either living or through bequests. Think about the last time you gave a contribution. How did you feel? Chances are that you felt pretty good. This newsletter is about fundraising and giving people a chance to feel good about their investment in intergenerational work. If you are involved in a vibrant, valuable intergenerational program, why shouldn't you let others be a part of that as well?

Recently the Center on Philanthropy at Indiana University held their annual summer symposium and entitled it *Taking Fund Raising Seriously: Philanthropy Across the Generations*. While much of the focus was on the estimated 41 trillion dollars that is expected to transfer hands over the next 40 years, there was also a great deal of discussion about how to pass on not just money but philanthropic values.

A good friend and colleague, Lorna Lathram, the founding director of the Omidyar Foundation, spoke at the conference about new, emerging family foundations that are growing at a rapid rate across the country. While many service providers are worried about where they'll raise funds for their programs, she pointed out that philanthropy is alive and will in the US. In 2001 alone, 42 new community foundations were started.

The face of philanthropy is changing along with our country's demographics. It's time for all of us to be creative, look for new partnerships and help others feel good about investing in their values through philanthropy. It's an important part of our civil, caring society and core to heart of intergenerational work. ♥

## FROM THE CHAIR: JOHN ROTHER



At the core of Generations United's success is the support of our members. The input, direction and connection our members provide give strength and reach to our work. After incorporating in 1997, we welcomed individual members for the first time. We've seen steady growth and appreciate your investment. In recognition of the valued role of GU members, Generations United is analyzing trends in GU membership as we prepare for a fall membership drive.

As we work to increase the numbers and diversity of organizations and individuals represented by GU, we are also exploring ways to increase our membership benefits. Possibilities include: creating a members-only section of the website which includes job and volunteer opportunities, online intergenerational chats and an electronic bulletin board; creating and distributing a membership directory; and providing members with timely electronic updates about upcoming state meeting and trainings sponsored by members. Generations United will be seeking your feedback as we explore ways to better serve you and help promote intergenerational programs and policies through our members across the country and abroad.

While we explore an array of new benefits, GU continues to provide members the benefits they have always enjoyed such as opportunities to network with other GU organizations with whom they may not otherwise connect. As a result of relationships formed through GU, major initiatives have been launched between leading aging and children's organizations. There is growing interest in the corporate community as well. Faced with an aging workforce, forward thinking employers are reaching out to learn about intergenerational approaches. GU is especially looking forward to the possibility of exploring new partnerships with corporations such as Toys 'R Us, who has recently joined our board, and Verizon, who has been a steady supporter of GU's work over the last several years.

We at Generations United thank you for your continued readership of *Together* and invite you to become a part of the GU family, if you aren't already, by becoming a member of GU today. ♥

A membership application is included on the back cover.

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**THEME FOR THIS ISSUE**

Funding Intergenerational Programs  (denotes articles that relate to theme)

**GENERATIONS UNITED TOGETHER**

*Together* celebrates the richness of generations by providing useful information about intergenerational programs and policies through articles that address the mutual well-being of children, youth, adults, and older adults.

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*Generations United members represent many viewpoints. Inclusion of articles, research, conferences, or resources does not imply GU's endorsement. We encourage our members to submit articles, artwork, photographs, and information on upcoming events, recent publications, or honors. All materials are considered carefully for publication.*

*Together is published quarterly for members of Generations United.*

*Please e-mail [jpeterson@gu.org](mailto:jpeterson@gu.org) or submit a disc compatible with Microsoft Word to Editor, Generations United, 122 C Street, N.W., Suite 820, Washington, DC 20001 or call 202/638-1263.*

*Jaia Peterson, Editor  
Marcia DeLong, Design & Layout, DeLong Litho*

## WINNERS CHOSEN FOR THE THIRD GENERATIONS UNITED/METLIFE FOUNDATION INTERGENERATIONAL PHOTOGRAPHY CONTEST

By Sheri Steinig  
Special Projects Director

Congratulations to the winners of our third Intergenerational Photography Contest, sponsored by MetLife Foundation as part of their Healthy Aging Initiative. A panel of judges consisting of GU members and staff had the very difficult task of selecting the winners. Prizes have been awarded to First, Second and Third place winners, and honorable mentions were given in several categories.



*Grand Prize by Nancy Ostrander*

The Grand Prize Winner is Nancy Ostrander, age 66, of Arizona. Her picture is of her 91 year-old father sharing funny stories with his 5 month-old great-grandson. Second Prize was awarded to 21 year-old Allison Ruconich of Maryland. Her picture is of her 93 year-old grandmother with her eight-month old niece, just days before her grandmother passed away. Taking Third Prize is Carolyn Bryant, age 54, of Kansas. Her picture is of a group of kindergartners working with an older adult churning butter for homemade pumpkin bread.

Honorable Mentions were given in several categories. Fourteen year-old Monique Trevino of Rainbow Bridge in Denver,



*Second place by Allison Ruconich*

Colorado captured Celebration of Diversity. Her picture is of Fred sharing his memories with a group of teenagers. Emotional Expression went to ten year-old Jordan Westwood of New Jersey. The photo shows Jordan's baby cousin Juliette visiting their neighbor Mrs. Mazie McGill. Jordan thinks they are a cute pair in their wheels (wheelchair and stroller). Humorous Situation went to Shari Augins, age 64 of the Foster Grandparent Program in Tuscaloosa, Alabama. Her picture is of Ms. Allen, a Foster Grandparent, showing a pre-schooler how is it fun and exciting to read. Mary E. LeBlanc, age 53, from Bridge City Senior Center in Bridge City, Louisiana took the picture representing Intergenerational



*Third Place by Carolyn Bryant*



*Honorable Mention: Humorous Situation by Shari Augins.*

Activity Portrayed. Her picture is of a fifth grade boy adding the extra pressure needed for John, a quadriplegic, to sew quilt squares together.

GU would like to thank MetLife Foundation and extend a heartfelt thank you to everyone who entered their photographs in our contest. Out of the whopping 94 wonderful entries, it was very difficult to select only a handful as winners. However, the photographs that were not selected as winners will be used in future GU publications and exhibits. They all beautifully represent intergenerational connections and the important role older adults, children, and youth play in each other's lives.



*Honorable Mention: Emotional Expression by Jordan Westwood.*

A very special thank you also goes to our volunteer judges for the contest. They took on the very difficult task of selecting winners from a large and outstanding field of entries with great consideration and compassion. ♥



*Honorable Mention: Intergenerational Activity by Mary E. LeBlanc.*



*Honorable Mention Diversity Winner by Monique Trevino.*

# News from the STATES

## CALIFORNIA

In July 2003, the First 5 Commission of San Diego, announced the release of funds to expand the capacity of existing programs in San Diego County that serve children from the prenatal stage to age 5. The First 5 Commission of San Diego provides funding for programs for these children (up to age 5) using money from the sales tax on tobacco products.

Programs to be considered for this new funding must already exist, and must expand or add an intergenerational approach that improves the lives of children during the most critical years of their development. Ultimately these funds will better equip programs to support the vision of the First 5 Commission of San Diego: that every child in San Diego County will enter school ready to learn.

In the first year, approximately \$1.1 million is available to fund the expansion of current programs that serve children from the prenatal stage to age 5 by adding an intergenerational component. The funding term will be from January 2004 through December 2004. Funds for two additional option years may

be available for those programs that meet or exceed their required objectives.

*For more information contact Marcie Eriksen, Aging and Independence Services County of San Diego, at 858-505-6332.*

## ILLINOIS

Whether we admit it or not, we are all procrastinators, a talent that is particularly prevalent among people who say they would like to save their family history. A new project called "Saving Our Stories" (SOS) will help procrastinators take steps toward gathering stories and completing a written or taped family history.

SOS was founded by a coalition of concerned historians, educators, students, and members of service organizations in Illinois with a goal to champion the recording and preserving of family, cultural, and community history. The Coalition's campaign targets all generations, urging

Illinoisans to gather their family stories and to advocate with their neighbor or classmate to do the same. On May 1st, the Senate President, Emil Jones, Jr. formalized the campaign during two events: a workshop to inform students about SOS, and Family History Day at the Capitol. The workshop recruited middle school and high school students to provide leadership in their schools and communities to target those who say, "family history is a great idea, but it is something I will do tomorrow."

Members of the coalition work as advocates to motivate colleagues and friends to preserve their history. The coalition is developing a five-year plan that highlights a different theme each year.

*This article is reprinted with permission from Continuance Magazine. For more information on the "Saving*

*Our Stories" Project or about Continuance Magazine contact Jane Angelis at [intnews@siu.edu](mailto:intnews@siu.edu) or 618-453-1186*

## NEW YORK

**Long Island Intergenerational Network to Offer Intergenerational Conference: Connecting Generations, Strengthening Communities**

On Friday, November 7<sup>th</sup>, the Long Island Intergenerational Network will be holding an all day conference for those operating intergenerational programs, as well as those that are considering them. The conference entitled, Connecting Generations, Strengthening Communities will feature a number of nationally-known experts in the Intergenerational field including: Nancy Henkin, James Gambone, Andrea Taylor, Matt Kaplan, Kevin Brabazon, Susan Perlstein, Brenda Eheart, and others.

The Conference is designed for clergy, volunteer coordinators, directors of public and private, youth, senior, and family organizations, school officials, cultural organizations, funders, environmental groups, housing agencies, media representatives, officials of

colleges, therapeutic recreation specialists, and health care agencies.

For further information, call *Intergenerational Strategies: 631-232-1262* or visit their website: [www.igstrats.org](http://www.igstrats.org) ♥



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## INTERGENERATIONAL ART EXHIBIT NOW ON DISPLAY AT AMERICAN VISIONARY ART MUSEUM

The American Visionary Art Museum located in Baltimore's inner harbor will showcase the intergenerational exhibit "Golden Blessings/Out of the Mouth's of Babes" October 2003 to September 2004. The exhibit compares work by both older adult artists and the very young. It turns traditional age stereotypes inside out to create a vision of age and aging that defies convention and ties all people to a common humanity. The American Visionary Art Museum's mission is to display "outsider" artists with little or no formal training, together under one roof. This formula produces artists like 61 year old Tressa Prisbrey, who has created a 14 building "bottle village" out of more than a million glass bottles she retrieved from the dump, set with concrete, plumbed and electrified.



For further information, call 410-244-1900 or visit [www.avam.org](http://www.avam.org) ♥



# GENERATIONS UNITED PROGRAM UPDATE

FUNDING AND RESOURCING INTERGENERATIONAL PROGRAMS THROUGH COMMUNITY COLLABORATION



By **Caroline E. Crocoll, Program Director**

**M**ore and more often, program administrators and developers must deliver community services in an environment of limited resources. Intergenerational community service programs offer people the ability to use innovative ideas and activities to maximize resources. By sharing expertise and ideas, intergenerational programs serving young and old tend to multiply both material and human resources, thereby maximizing the potential for program administrators and developers to meet the diverse needs of their communities.

The introduction of intergenerational programs into service delivery systems can expand the level of services in a variety of ways. Through intergenerational programs, more community needs are met, more problems are addressed, and more hopes are realized. Additionally, new programs can be created or existing programs can be modified to include intergenerational community service components. For example, including older adults as mentors to children can strengthen an existing program where high school students tutor elementary school children. The younger tutors and older adult mentors, working as a team, provide the children with both academic support and special attention in other areas.

Some of the most beneficial resources for intergenerational programs come from the synergy of collaborative efforts among diverse community groups, and tapping into existing service systems that will put the talent and expertise of many professionals to work on intergenerational issues. Organizations, groups, clubs, or people, can be identified from the outset and can work collaboratively to seek out funding opportunities and resources to help create intergenerational programs that meets the needs of the community. Bringing stakeholders together can be critical to the success of intergenerational

programs and community organizations and partners can fill numerous roles. In particular, they can:

- Serve on program advisory boards or committees as representatives of diverse constituencies and age groups;
- Participate in program planning and design to ensure all special considerations are identified and addressed;
- Collaborate in program staffing using their specialized knowledge of different age groups to strengthen the program;
- Identify and recruit youth and older adult participants;
- Allocate resources, most commonly in-kind contributions of materials, facilities, publicity and promotion, communications, or designated staff with experience in youth or aging issues to administer or assist with operation of the program;
- Participate in community-wide fundraising or special events designed to provide program resources and promote the benefits of young and old serving together;
- Spearhead a campaign to gain support of the business community for intergenerational community service;

**Do you work with an  
intergenerational program?  
If the answer is YES, then we are  
looking for you.  
GU compiles profiles on model  
programs from around the country to  
include in our free online database.  
To add your program, contact  
André Baldwin at 202-638-1263 or  
visit our online database at  
[www.gu.org/prog](http://www.gu.org/prog)**

- Co-produce program materials;
- Collaborate and assist with training and in-service sessions;
- Create new intergenerational projects;
- Promote intergenerational community service programs throughout their networks and in the community;
- Identify and recommend appropriate service projects for young and old; and
- Coordinate transportation and remove barriers to participation.

Intergenerational programs maximize resources provided through community funders, and often the return on investment in intergenerational programs is much greater than if age specific programs were funded separately. The shared nature of intergenerational programs can help to

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## WHERE TO INVEST YOUR TIME

*continued from page 1*

in a windowless room. Call me, ask questions and share stories.

## LEGS OF YOUR FUNDING STOOL

A stool doesn't stand on one leg. It takes several to keep it stable just as your program needs multiple sources of funding to ensure its continued success. Becoming too dependent on one funding stream is sure to cause problems. For example, dependency on grants leads to the ever constant research and write cycle. As soon as a grant is awarded, the cycle starts all over again. In another case, relying too heavily on individual donations can lead to problems if there is a shift in the economy, or donors become leery because of a non-profit scandal. In the world of funding, variety will make you stronger.

At Generations United we have intentionally worked to build multiple legs for our stool. While some are stronger than others, we are still fortunate to have a mix of grants from government, corporations, foundations and corporate foundations. At the same time we receive income from membership dues and have a few, highly valued individual donors. We earn a little income from our publications, GU pin sales, writing projects and speaker honoraria. Our message internally is that we are all interdependent entrepreneurs who have the opportunity, as well as the responsibility, to help with raising funds.

The following are brief descriptions of common sources of funds that can be mixed to develop the right composition for your funding stool.

### INDIVIDUALS

As stated earlier, individuals contribute the most money, but even the most dedicated programmers will stop short of asking. Fear of rejection, concern the potential donor doesn't have enough money, and worry that the request will lead to a *quid pro quo* are a few of the reasons cited for not wanting to

bother people. The truth is though, that behind every funding source is an individual. The most successful fund raisers are the most successful at building relationships and partnerships with people. Listen and learn what resonates with a funder. You can help them make their vision, if it is a shared vision, a reality.

### FOUNDATIONS

Three words to guide your efforts with foundations. Look locally first. While it's not unusual to think Ford, Rockefeller, Mott, or Kellogg, in fact, many foundations exist in your backyard, or at least in your state. They are more accessible to you and more likely to fund local initiatives. Community and family foundations are growing in numbers. These are perfect candidates for intergenerational programs that can make a case for serving children, youth and older adults. Read local newspapers and visit your regional Foundation Center library to do research.

### GOVERNMENT

Government grants or cooperative agreements can be great sources of support for new endeavors. Keep in mind though that there are often matching fund requirements that can be difficult for a smaller organization to obtain. The reporting requirements and oversight issues also need to be considered. Spend time on the web looking at agency websites and bookmark funding alerts. Federal agencies release Requests for Proposals (RFPs) or Applications (RFAs) through the Federal Register. Look first at the due date, amount to be distributed, number of grants to be given and who they will fund before going further with the announcement.

### CORPORATE SOURCES

Corporations have several potential areas for partnership. Depending on their size, many have separate foundations, marketing departments and corporate contributions staff. Their funding will be aligned with the priorities of the corporation, so be sure to check out annual reports, press releases and other organization's funding lists on which they appear. If you have a board, consider whether it is a good fit to include corporate representatives. When requesting funds, remember if you can't say it in one page, it probably won't be read.

### FEE FOR SERVICE

We operate not-for-profit organizations, not nonprofits. The profit we earn supports the work we do to accomplish our missions. Profit is not a dirty word, but income must be carefully monitored to ensure that it is connected to your mission or you may face Unrelated Business Income Tax

## Fundraising Tip

*The Lord's Prayer contains 66 words. The Gettysburg Address contains 286 words. There are 1,322 words in the Declaration of Independence. But the government regulations on the sale of cabbage contain 26,911 words. \**

*Remember to be informational, be inspirational, but above all, be brief.*

*\* From the Western States Public Land Coalition*

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## SHARED SITE PROGRAMS ARE RIPE FOR NEW GRANTS



By **Donna E. Deutchman**,  
Executive Director of ONEgeneration

Private foundations, corporate donors, and major individual benefactors are part of an industry that is critical to human services. Like any industry, there are trends and “buzz words.” Some come and go; and some are so potent, they stay around for a while. In our current economic climate, two effective and sensible trends have emerged: (1) looking for opportunities in which grant dollars can be leveraged and (2) asking that proposals include clear measurable outcomes that lead to sustainable programs. On both counts, shared site intergenerational programs are a clear winner!

Shared site programs leverage dollars in a number of ways. The first, and most obvious is that “shared site equals shared resources,” in short, more for less. Taking the time to do the math can be of huge benefit in the review process. Think about including a section in the budget narrative that identifies specific savings as a match. This can also be used as part of a section demonstrating your best practices.

Additionally, foundations and corporate donors can leverage giving priorities through funding of shared sites — dollars given can be touted as addressing the needs of seniors *and* children. Since most donors have a set strategic plan and/or distinct priority areas, this provides an ideal way to maximize influence through a gift. This offers an important benefit through streamlining of giving since donors often fall under fire for serving one end of the age spectrum over another. This can particularly benefit corporate donors since they frequently seek to strategically invest their giving across employee/customer needs.

Although it may seem crass, do not overlook the power of intergenerational programming as a photo opportunity. Many foundations and corporations appreciate and benefit from a good photograph depicting their services in the community. Including photos in proposals and letters of transmittal wherever possible can register this fact on the donor’s radar. This too leverages their giving, and your agency can benefit from the inclusion of such photos in annual reports and the like.



Similarly, shared site programming is newsworthy because it is so innovative. Media coverage of your program helps a donor convey the social message they wish to communicate. This is where repeat funding becomes a high focus. Specifically, make sure any and all donors who should and could be acknowledged in the media are a consistent part of your message. This acknowledgement is a key to the success of future grants and gifts, but can also be used effectively to leverage “challenge” grants. Challenge grants are dollars from high-profile givers who can use media to challenge other donors to rise to the call of your mission.

Sustainability is the second major buzz among givers. The era of salvaging flailing organizations is long past. Donors increasingly understand and trumpet the need for programs to be sustained beyond the period of a short-term grant. A concrete plan for such sustainability is frequently requested as a part of proposals. Here again, intergenerational shared site programs are a winner.

In a recent study conducted by the National Economic Development and Law Center the sustainability of shared site day care was explored. Using ONEgeneration in California as a primary case study, it was concluded that such shared site daycare programs are not only sustainable, but are economically advantageous in a number of ways. As in all business models (not-for-profit and otherwise), there are significant considerations and model practices that are keys to the success of such programs. However, provided these considerations are addressed and strategic model practices are adopted, there are profound benefits in terms of shared resources, upfront risk, and time taken to reach economic stability. This study will be presented as part of national conference presentations by Kelly A. Bruno, of ONEgeneration at the upcoming meetings of Generations United (Washington, DC, October); the Gerontological Society of America (San Diego, November); and the National Association for the Education of Young Children (Chicago, November).

Other aspects that speak to sustainability are the wider net that can be thrown for potential donations and grants. Shared site intergenerational programs serve all generations in one way or another. The parameters for grant research and proposal submissions are vastly increased

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## FUNDRAISING FOR INTERGENERATIONAL PROGRAMS

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(UBIT). A good example of an intergenerational site that earns related income is ONE Generation in California. They run a farmers market on site that involves older farmers from the area. Students in need of community service hours volunteer and help. The public comes in contact with ONE's programs, while the farmers and ONE earn income.

### BEQUESTS AND TRIBUTES

Bequests, memorial giving and tributes do not have to be complicated or require a planned giving office to implement. For instance, the South Dakota 4-H Foundation had a great campaign that simply reminded supporters who received their newsletter to "Add Another Paragraph" when making out a Will and include 4-H as one of their beneficiaries. A

simple printed envelop that is available at functions can remind people that they can give a gift to your program in memory or as a tribute to someone's accomplishment such as graduation, promotion or marriage.

### SPECIAL EVENTS

The bottom line with special events is that they are time consuming, seldom relate to an organization's mission and usually generate little income after expense. So why do them? Visibility. If a higher profile is your goal, a special event can work for you.

### NEW SOURCES

There are two key concepts that will help you identify new sources. The first I credit to a wonderful colleague, Sharon Rodine of Oklahoma. When working together in the adolescent pregnancy field, Sharon introduced me to a concept based on barnacles which I've adapted (or stolen) for our intergenerational field. Don't waste your time wishing there were sources to fund intergenerational work, create them. A barnacle attaches itself and doesn't let go. Attach the intergenerational concept to almost any issue, opportunity or new direction you see that is emerging. Great examples include combating literacy, strengthening homeland security, mentoring children of prisoners, fighting childhood obesity, caring for the environment and on and on. Use an intergenerational lens and "barnacle."

Who should you approach first? The second concept, a Constituency Circle, will help you determine this. Developed by Indiana University's Center on Philanthropy, the circle is really a simple tool that you can use for brainstorming sources. Think about a pond. When you throw a stone in the middle, the ripples span out until they disappear. They are strongest near where the stone (your mission) entered the water (your funding prospects). The prospects closest are most likely to give, those further away will be less likely to contribute and take more time to cultivate.

Once you identify primary sources, start mapping names until you get to an action step, such as "Susan will call her personal trainer Sandra whose brother is Richard whose wife is head of the XYZ Foundation and request an appointment." Remember, six degrees of separation. We all know someone who knows someone.

### ADDITIONAL RESOURCES

The web is a wonderful source of information to assist you in your search for funds. Below are a few sites to begin your exploration. Some offer fundraising tips, others provide information about funding sources. Several offer courses for continued study.

## Examples of Sources with a History of Funding Intergenerational Work

### National

*Mott Foundation*

*Atlantic Philanthropies*

*Retirement Research Foundation*

*Johnson & Johnson*

*Verizon Foundation*

### Federal Government

*Department of Health and Human Services*

*Administration on Aging*

*Children's Bureau*

*Centers for Mental Health Services*

*Corporation for National and Community Service*

*Department of Labor*

*Department of Education*

### Regional

*Westchester County Community Foundation*

*Arizona Community Foundation*

*Southwest Minnesota Foundation*

*Chicago Community Trust*

*Verizon Corporation*

*Helen Bader Foundation*

*Archstone Foundation*

*Cleveland Foundation*

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## GRANDPARENTS AND OTHER RELATIVES RAISING CHILDREN: LEGISLATIVE UPDATE

By Ana Beltran, Special Advisor

### HAWAII

On May 28, the governor of Hawaii signed an educational consent bill, SB 946, into law. This law provides that relative caregivers who do not have guardianship or legal custody of children living with them may complete an affidavit to enroll children in the caregivers' school districts. The parents' signatures are not required on the affidavit if the caregiver is unable to obtain them. The law specifies that the rights of the parents are not affected.

The advocacy work behind enacting this piece of legislation is a case study in persistence and patience. A grandparent group in Hawaii known as Na Tutu worked for four years to pass this law. Their efforts began in 1999 when they became aware that relatives raising children were having trouble enrolling children in school. After participating in the national satellite videoconference hosted by the University of Wisconsin-Extension and Purdue Extension, they did their own statewide research and discovered the local problems. Grandparents and relatives who were primary caregivers of minor children could not enroll children in their neighborhood schools. The children would have to be enrolled in the schools of their parents' last known address, and sometimes, those were across the island. Furthermore, the only way relative caregivers could enroll the children in any public school was if they were their legal guardians. To obtain guardianship, caregivers were required to go to court to declare their child or other relative to be unfit parents. These problems came as a surprise to the advocates in Hawaii who have a culture known as "ohana" and "hanai" of caring for someone else's child in time of need.

Newly aware of the issues, the advocates next gathered information about other state laws from Generations United and started educating their legislators about the issue. The advocates garnered support of several area agencies and associations, including AARP. They met with legislative attorneys to help draft the language, which was accepted into a package of bills concerning children's issues.

The advocates distributed petitions throughout the state and presented almost 1,000 signatures to the Hawaii Legislature. The advocates made dolls representing the

children and distributed them to each legislator and key staff member. Testimony in favor of the legislation was presented before the relevant Senate and House committees. Despite these efforts, session after session, the bill was passed over and would die in committee. However, during the 2002 interim session, the advocates were invited to participate in a state advisory task force formed by legislative resolution to clarify "hanai." The task force contained representatives of organizations and agencies throughout the state. After much discussion and research, the task force recognized the similarity among their concerns and assisted in advocating for the educational consent legislation. With the final push of the Hawaii State Teachers Association and the United Public Workers, the bill passed the Legislature and became law.

For further information concerning these advocacy efforts and the new consent law, contact Jacqueline Chong with Na Tutu at [chongj001@hawaii.rr.com](mailto:chongj001@hawaii.rr.com).

**"The only way relative caregivers could enroll the children in any public school is if they were their legal guardians. To obtain guardianship, caregivers were required to go to court to declare their child or other relative unfit parents."**

### MARYLAND

The governor of Maryland recently signed health care and educational consent bills into law. The health care consent bill, SB 31, becomes effective in October, 2003. It allows relatives who are providing "informal kinship care" to complete an affidavit that allows them to consent to health care on behalf of the children. The affidavit also explicitly provides that relatives providing informal kinship care may apply for all eligible medical and public assistance entitlements for the children.

The educational consent bill, SB 32, went into effect in July. It provides that an informal kinship caregiver may enroll the child in the school district where the caregiver lives. The public funding used to pay for that child's education follows the child from the parent's school district to the new one.

Both laws define "informal kinship care" to mean relatives who are living with and caring for children outside of the state's foster care system due to a "serious family hardship." The laws include the form for their respective affidavits. Both affidavits ask several questions, including a multiple choice selection for what "serious family hardship" is causing the kinship caregiver to be raising the child. The caregiver must choose among the following categories:

*continued on page 13*

## LEGISLATIVE UPDATE

*continued from page 12*

- (I) Death of a parent or legal guardian of the child;
- (II) Serious illness of a parent or legal guardian of the child;
- (III) Drug addiction of a parent or legal guardian of the child;
- (IV) Incarceration of a parent or legal guardian of the child;
- (V) Abandonment by a parent or legal guardian of the child; or
- (VI) Assignment of a parent or legal guardian to active military duty.

This question may be perceived by some caregivers as overly intrusive. Moreover, the educational consent law requires supporting documentation to prove these hardships. It does not specify what types of documents are needed.

Parents' signatures are not required on the affidavits, but the law specifies that the rights of the parents are not affected. Caregivers must file the health care affidavit each year at the Maryland Department of Human Resources, Social Services Administration. The educational consent bill must be filed annually with the relevant school district.

For further information concerning these laws, contact Cynthia Harlee-Williams of the Maryland Department of Human Resources, Social Services Administration, at (410) 767-7521 or [charlee@dhr.state.md.us](mailto:charlee@dhr.state.md.us).

## WISCONSIN

In this spring's edition of the GU Newsletter, we reported on the work of the Wisconsin Legislature's legislative

council's special committee on relative caregiving. After a series of five meetings to discuss issues facing the families, a piece of legislation, AB 201/SB 82, was introduced to help them. This bill seeks to make several changes to the state's kinship care payment program, and would establish a health care consent law.

Wisconsin makes "kinship care payments" of \$215 per month to certain relatives caring for children. Presently, in order for a relative to receive payments (1) the child must be eligible for foster care system protection if the child were to remain in the parent's home and (2) placement with a relative must be in the best interests of the child. The new legislation provides that a child does not have to be eligible for protective services for a relative to receive payments. Relative caregivers would also be eligible if they have children living with them for two years or longer and the placement is voluntary and appropriate.

The legislation also seeks to prevent the State's Department of Workforce Development from requiring a relative to make co-payments for child care subsidies. Furthermore, the bill would create a health services consent form that parents could use to transfer health care decision-making authority to relative caregivers. Unlike the other two states in this article, Wisconsin's legislation would require the parents' signatures.

*For further information concerning this legislation, contact Mary Brintnall-Peterson of the University of Wisconsin-Extension, and Grandparents Raising Grandchildren Partnership of Wisconsin at (608) 262-8083 or [mary.brintnall-peterson@uwex.edu](mailto:mary.brintnall-peterson@uwex.edu).* ♥





## INTERGENERATIONAL PUBLIC POLICY UPDATE



By **Jaia Peterson**  
Public Policy Director

### AMERICORPS

AmeriCorps is one of the many intergenerational programs administered by the Corporation for National and Community Service. AmeriCorps provides opportunities for younger and older citizens to serve their communities in exchange for a small stipend and an education grant at the close of their service term. Through AmeriCorps volunteers of all ages have organized neighborhood clean up programs, served meals to seniors who cannot leave their homes, tutored children in math and reading and served their communities in countless other capacities. Despite the success of this program and the promise of the

administration to grow the program to 75,000 volunteers, Congress has not appropriated sufficient funds to even maintain existing programs. As a result, vital programs across the country are being forced to close their doors to the needs of their communities.

Generations United has teamed up with a group of national service advocates called the Save AmeriCorps Coalition to save funding for the program. Before Congress went out on August recess, the Save AmeriCorps Coalition worked with Senator Mikulski (D-MD) and Senator Bond (R-MO) to introduce and pass legislation for an emergency appropriation of \$100 million dollars to save the program. While this measure passed the Senate, a similar measure did not

pass in the House, forcing the shut down of hundreds of valuable programs across the country.

The Save AmeriCorps Coalition has begun a rigorous education campaign to secure the \$100 million dollar appropriation needed to allow these programs and volunteers to return to their valuable work serving communities. Among the thousands of advocates for AmeriCorps and national service, Generations United testified during the “Save AmeriCorps Hundred Hours of National Service Testimony” which brought AmeriCorps members from around the country to speak on Capitol Hill about the value of AmeriCorps to their communities. Donna Butts, GU’s executive director, testified, “ AmeriCorps programs across the U.S. tap the experience of older people, energy and idealism of young people, and skills of people of all ages to help others improve their communities. . . Generations United strongly recommends that Congress commit the \$100 million AmeriCorps needs to stop programs from closing down now.” At the time of printing, the necessary funding to save AmeriCorps has still not been secured.

Members of Congress need to hear from you if you want to restore funding for

the program. For up to date information about the Save AmeriCorps effort visit [www.saveamericorps.org](http://www.saveamericorps.org) or email [jjpeterson@gu.org](mailto:jjpeterson@gu.org) to join a list serve with regular updates about legislation affecting this program.

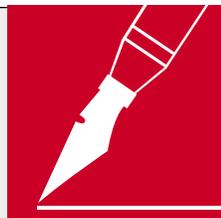
### LEGACY— HOUSING FOR GRANDPARENTS RAISING CHILDREN

LEGACY—Living Equitably: Grandparents Aiding Children and Youth is a bill designed to provide safe and affordable housing to grandparents and other relatives raising children. During the August recess, Generations United was busy meeting with members of Congress educating them about LEGACY and the housing needs of grandparents raising children. Now members of Congress need to hear from you, their constituents. If you support LEGACY, contact your member of Congress to urge them to sign on as a co-sponsor of the bill. For more information or to get a copy of a sample letter to use to write your members of Congress, contact Jaia Peterson at [jjpeterson@gu.org](mailto:jjpeterson@gu.org) or 202-638-1263.

### MEDICAID

Medicaid serves the health care needs of

## SIGN UP TO RECEIVE LEGISLATIVE ALERTS



If you would like to receive timely legislative updates and alerts about what you can do to help pass intergenerational legislation, please contact Jaia Peterson by emailing [jjpeterson@gu.org](mailto:jjpeterson@gu.org) or calling 202-638-1263.

40 million people, including low-income seniors, more than 20 million children (including disabled children), and disabled adults. For nearly 40 years, the most vulnerable people in our country have relied on Medicaid to help cover the health care services that they cannot afford themselves and that no other plans provide. This year proposals by the administration call to overhaul this program in a way that would pit children and older people against each other and place them at risk of losing their health care coverage. The proposal would give a limited pot of money to the states to provide for the health care coverage of its residents. Unlike the current entitle-

ment program which guarantees funding for every qualifying resident, the proposed program would limit the funding so that states could be forced to choose between funding long-term care for older people and doctor visits for children.

The House has developed a task force devoted to exploring plans to reform the Medicaid program. Generations United and our members are working to educate House task force members and the rest of Congress on the intergenerational importance of protecting Medicaid. If you support protecting Medicaid coverage for people of all ages, contact your member

of Congress and tell them to “Protect Children’s and Seniors’ health. Do not cap the Medicaid program.” If you live in the district of the following members of Congress, your calls are especially important: Heather Wilson (1st district, NM), Ed Whitfield (1st district, KY), Ernest Fletcher (6th district, KY),

Nathan Deal, (10th district, GA), Mary Bono (45th district, CA).

*To learn who your members of Congress are visit [www.congress.org](http://www.congress.org). For up-to-date information on this and other legislation relevant to intergenerational programs, visit the legislative alert section of the GU web site at [www.gu.org](http://www.gu.org).*



### FUNDRAISING FOR INTERGENERATIONAL PROGRAMS *continued from page 11*

Toolkit for Funding Across the Ages at [www.gu.org](http://www.gu.org)  
The Foundation Center at [www.fdncenter.org](http://www.fdncenter.org)  
The Grantsmanship Center at [www.tgci.com](http://www.tgci.com)  
Association of Fund Raising Professionals at  
[www.afpnet.org](http://www.afpnet.org)  
Indiana University’s Center on Philanthropy  
[www.philanthropy.iupui.edu](http://www.philanthropy.iupui.edu)

### CONCLUSION

Intergenerational approaches have incredible potential in the funding world. They allow a funder to invest in more than one population and more than one issue. Intergenerational programs and policies better use limited resources and connect vital populations. They provide access to amazing, often untapped energy. They make sense. It’s up to us to teach donors that intergenerational approaches are not just nice, they are necessary.



## IMPORTANT CONTACT INFORMATION

Addressing correspondence to a Senator:

The Honorable (full name)  
United States Senate  
Washington, DC 20510

Dear Senator (last name):

Addressing correspondence to a Representative:

The Honorable (full name)  
United States House of Representatives  
Washington, DC 20515

Dear Representative (last name):

The congressional switchboard can give you the direct phone number of your senator or representative. That number is 202-224-3121. There are a number of web sites that allow you to either send a message or to find contact information. One such site is [www.congress.org](http://www.congress.org).

## PARTNERING A FAMILY FOUNDATION AND COMMUNITY FOUNDATION: AN INTERGENERATIONAL FUNDING SUCCESS

By **Barbara R. Greenberg**  
President, The Philanthropic Group in New York City

In Westchester County in New York State, the Helen Andrus Benedict Foundation formed a partnership with the local community foundation designed to encourage intergenerational programming. The Benedict Foundation is directed by members of the John E. Andrus family. Its two-fold mission is to create elder-friendly communities, and to mobilize older adults to volunteer their time and abilities to benefit people of all ages. The Foundation funds in Westchester County, and has a special interest in the City of Yonkers.

### HOW IT WORKS

In 2000, the Benedict Foundation created an Intergenerational Fund at the Westchester Community Foundation, an affiliate of the New York Community Trust. As Frederick Moon, president of the Benedict Foundation explains, “We intended the Intergenerational Fund to serve as a vehicle to help strengthen communities, significantly increase meaningful opportunities for older people to contribute their expertise to the community, and encourage other local funders to support intergenerational programming.”

The Westchester Community Foundation calls this initiative “Connecting Generations – Strengthening Communities.”

Each year a Benedict grant to the Westchester Community Foundation supplies monies to help hire a part-time intergenerational grants coordinator and award mini-grants to local nonprofits. The Community Foundation begins the year by widely distributing a Request for Proposals to nonprofit organizations across the County. An advisory panel reviews and recommends grants to the Community Foundation’s board of directors. Mini-grants of \$3,000 to \$10,000 enable the nonprofits to add an intergenerational component to an existing program.

In each of the last two years, the Benedict Foundation granted \$100,000 to the Westchester Community Foundation for the Intergenerational Fund. A third year of funding has just been approved. In addition, the Community Foundation has increased the Intergenerational Fund’s power

by adding over \$80,000 from other interested individual donors and foundations. In the first two years, a total of 21 mini-grants were awarded to 15 nonprofits. Projects include ones in which older adults help youth, youth help older adults, and youth and adults work together side by side. Most are located within child-focused agencies, although some are multi-service and older adult-focused agencies.

**“We intended the Intergenerational Fund to serve as a vehicle to help strengthen communities, significantly increase meaningful opportunities for older people to contribute their expertise to the community, and encourage other local funders to support intergenerational programming.”**

With a desire to bring nationally recognized intergenerational expertise to Westchester, a Benedict Foundation grant made directly to Temple University’s Center for Intergenerational Learning has provided the Westchester Community Foundation, as well as each of its intergenerational grantees, with specialized training workshops and hands-on technical assistance. To help bolster the supply of older volunteers, another Benedict Foundation grant to the Volunteer Service Bureau/RSVP launched an aggressive media campaign designed to illustrate older people as valuable community resources and recruit Yonkers older residents as volunteers.

### INTERGENERATIONAL FUNDING SUCCESSES

Neighborhoods, children and youth, and older people across the county have benefited from this funders’ collaboration. Older adults are tutoring and mentoring children, and teaching communication and public relations skills. Young people are teaching older adults how to use computers to write and send e-mail. Youngsters and older people have: written plays exploring intergenerational relationships and presented them to standing ovations in numerous community forums; designed and created new neighborhood parks; planted community gardens, flowers and trees; restored stream banks; cooked and served nutritious meals together at senior centers and after-school sites; and produced oral histories focusing on older women’s experience struggling toward civil rights, and older veterans’ experience in foreign wars.

### A NATIONAL MODEL?

The Helen Andrus Benedict Foundation created an Intergenerational Fund at the Westchester Community Foundation with the hope that intergenerational programming would mobilize people of all ages into action

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## ARIZONA COMMUNITY FOUNDATION LAUNCHES COMMUNITIES FOR ALL AGES INITIATIVE

By Suzanne Quigley, Program Officer,  
Arizona Community Foundation

In a state where young children and older adults make up the fastest growing segments of the population, Arizona boasts few efforts that are actively looking for ways to make communities better places – for young and old alike—to live, to work and to enjoy together. Striving to fill this gap, this fall, the Arizona Community Foundation (ACF) will be starting a new initiative that focuses on the challenges and opportunities facing both the younger and older populations in Arizona. Entitled *Communities for All Ages*, this project will bring together a diverse group of community leaders, youth, and seniors to consider plans of action that address common concerns, such as lifelong learning, transportation, health care, and housing. The initiative is an outgrowth of a series of meetings held by the Foundation and Generations United during the summer of 2002 with representatives of both senior services and youth development organizations in Arizona. These providers voiced the need to develop an intergenerational agenda and constituency that could advocate for better programs, policies and budgets affecting these populations. More importantly, they recognized the need for community planning and public policy that supports the building of *Communities for All Ages*.

Why is this important? Significant demographic trends impacting Arizona show that the younger and older generations will need focused attention.

- Arizona's population is growing: This past year, Arizona has become the 6th largest state in the nation. Since 1970, it has increased by more than 2 million people- the nations 6<sup>th</sup> largest gain.
- Arizona's population is aging: The 60+ set will triple in size from approximately 875,000 today to just under 3 million by 2050. In 2020, individuals over 60 will account for 24% of the population.
- Arizona's youth population is large and will remain so for years to come: Arizona is estimated to have the 10th largest proportion of youth as of 1995, and projected to have the 11th largest proportion of youth in 2025.
- Arizona's children and youth are struggling: Whether it is educational attainment, drop-out rates, or enough quality childcare and out-of-school time opportunities – Arizona ranks near the bottom of most national standards.

A recent study by Civic Ventures finds 73% of baby boomers have no plans to move to a new community after retirement,

preferring to “age in place.” Older adults will increasingly want to live in age-integrated neighborhoods allowing them to remain engaged, learn new things, and contribute. This differs radically, however, from the way “senior living communities” are currently created and promoted throughout Arizona, complete with security gates and strict rules regulating the age of community residents.

The Foundation sees *Communities for All Ages* as a catalyst for creating policies and practices that promote healthy living across the lifespan and in one community. It is clear that communities must develop strategies that address the coming age wave and recognize the unique strengths of each generation, encouraging sustained and meaningful interaction between age groups. One key strategy is strengthening the bonds across ages and cultures, and ultimately having older adults and young people be resources to each other and their communities. Intergenerational strategies, however, are only one focus of the *Communities for All Ages* initiative. Broader issues such as mobility and transportation, health care, land use, housing, and social services also need to be examined and solutions identified.

The ACF initiative will be guided by leaders in the intergenerational and community development field, including Nancy Henkin, PhD, Executive Director of Temple University's Center for Intergenerational Learning, Donna Butts of Generations United and John Oyler of the Institute of Cultural Affairs. Over the next three years, the initiative activities will include: regional conferences to launch the initiative; selection of 4-6 pilot sites which will engage in a community assessment process to develop a *Communities for All Ages* plan; and support for implementation projects that are identified through the planning phase. Core elements of the *Community for All Ages* framework are:

- Opportunities for lifelong civic engagement, learning, and productivity
- Planned efforts to promote meaningful cross-age interaction
- Access to quality health care and social services across the life course
- Support for caregiving families
- Collaboration across systems and organizations
- Focused on a Life-span perspective

We look forward to learning how building communities that are supportive of both older adults and youth will develop over the course of the initiative. And foresee that only good things will come from promoting the creation of communities that value and embrace all citizens without the blinders of age.

For more information contact Suzanne Quigley at [squigley@azfoundation.org](mailto:squigley@azfoundation.org)



## THE KINNET NETWORK: WHERE WE ARE, WHERE WE'RE GOING

By **Caroline E. Crocoll, Program Director**

Since KinNET's inception, Generations United has partnered with the Brookdale Foundation's Relatives As Parents Program (RAPP), a national network providing services to grandparents and other relatives raising children informally. Together, GU and Brookdale have worked to provide a wide variety of technical resources to service providers and caregivers in the KinNET network who are working with families in the formal child welfare system. These resources have included annual training and technical assistance conferences; network conference calls; a network bulletin; an electronic bulletin board; expert online chats; a listserv; and site visits by GU staff members who provide additional technical assistance to KinNET supervisors, coordinators, facilitators and support groups.

There are currently 18 active KinNET sites around the nation. Over the past 3 years, these sites have served nearly 2,600 grandparents and other relative caregivers, and an overwhelming 77% of the caregivers served during the project period were grandmothers. KinNET is being evaluated by a team of researchers from Syracuse University to assess the efficacy of relative caregiver support groups. The research team is also identifying exemplary practices in relative caregiver support group development and processes that can be used by a wide variety of groups for replication in the future.

KinNET site staff and support group participants have consistently reported the benefits both they and their communities have gained from KinNET. Initial data analysis has pointed to the importance of agency collaboration and a holistic approach to supporting relative caregivers and children. The evaluation has also indicated a need for kinship care advocates to assist caregivers in navigating the foster care system. Informational supports, such as 24-hour hotlines, are showing great promise.

KinNET is demonstrating the need for assistance in developing and maintaining caregiver support groups, including recruitment and retention of members; tailoring group activities to be more culturally sensitive and relevant; and providing accurate, appropriate and timely responses to

the needs of kinship care families, particularly regarding legal and mental health issues. Final data analysis for the project will be completed in the fall of 2003 and the results will be disseminated to a wide variety of audiences including the support groups sites and partners in the GU network.

Generations United and Richfield Productions of Washington, D.C. are producing a Best Practices video, highlighting the KinNET project. The video is in the final stages of development and is scheduled for screening at a special reception at the Generations United International Conference on October 17th from 5:30 to 6:30 p.m. at the Hilton Old Town in Alexandria, Virginia. Participants attending the conference are invited to attend this special event.

Through the KinNET Project and its seminal evaluation, we are beginning to see the initial impact of this important network. Now in its final year, it is has become clear that continuing to build and study the program will greatly benefit both families and the field. Furthermore, the allocation of resources to enhance and grow the network, would firmly establish KinNET as a premiere system, conveying respect and delivering support to kinship care families throughout the United States. As information on the Generations United and the Brookdale Foundation will make this information

available to organizations and communities wishing to address the needs of growing numbers of grandparents and other relatives raising children around the nation.

As GU's KinNET grant comes to an end, we are grateful that the Brookdale Foundation Group has agreed to adopt the top ten sites into their Relatives As Parents Program (RAPP) when the project's funding ends September 30th. Through Brookdale's RAPP, the sites will continue to receive guidance and will be networked with other kinship care support groups around the country. GU will continue to work closely with the Brookdale foundation.

*The KinNET Project, funded through the Children's Bureau of the U.S. Department of Health and Human Services, is the only national initiative seeking to establish a network of support groups for relatives caring for kin in foster care. For more information on the KinNET Project, visit GU's website at [www.gu.org](http://www.gu.org) or call 202-638-1263.*

***"This project is refreshing to see and long overdue. It sends a strong message to grandparents that are fostering children that they are not alone. Through our KinNET project, we encourage grandparents to stay strong and continue to be the hope for tomorrow."***

***—A KinNET Site Coordinator***



## INTERGENERATION FOUNDATION ANNOUNCES ANNUAL STORYTELLING CONTEST

The Intergeneration Foundation invites you to write a story (fiction, non-fiction, or a combination) that you think will increase intergenerational unity and understanding. The goal of the annual storytelling contest is to recognize storytelling as a way to connect different generations. An age-old tradition to inform, educate and entertain, storytelling can be the glue that brings us closer together. Stories must feature characters from at least two different generations.

**Prizes:**

1st-\$100, 2nd-\$50, 3rd-\$25 per category, plus possible publication.

**Deadline:**

June 30, 2004

**Eligibility:**

Open to any writer. Two age categories: over 18, and 18 and under.

**Rules:**

Stories are not to exceed 750 words. They must be original, unpublished work. Include name, address and age, plus email address (optional). Entries will not be returned. Submission grants Intergeneration Foundation permission to republish entries. Age will be considered when judging. Judging of the contest will be done by the Trustees of Intergeneration Foundation and their appointed representatives. We will announce winners around Intergeneration Day in September 2004.

**Mail Submissions to:**

Intergeneration Foundation  
5265 Lanagan Street  
Colorado Springs, CO 80919

**Or email to:**

contest@intergenerationday.org

**Or fax to:**

(719) 481-8099

**More Questions?**

Call Lisa Miller at (719) 282-8190

or email to

contest@intergenerationday.org

### SHARED SITE PROGRAMS ARE RIPE FOR NEW GRANTS

*continued from page 10*

because of the diversity of populations served and outcomes that can be demonstrated.

Shared site programming is also an ideal context in which to mix funding streams. That is, fee-for-service programming can be seamlessly combined with private grants and government initiatives. This speaks to sustainability by demonstrating that your

program is less apt to be a victim of economic or government shifts.

Shared site intergenerational programs are a winning investment, offering a far more secure future and a further reach in serving the community.

*For more information contact  
ONEgeneration at 818-708-6625.*



**Share the Caring This  
November as We Celebrate**

### National Family Caregivers Month 2003

Family caregivers play a vital but often unrecognized role in caring for chronically ill, disabled or aged loved ones. That's why we encourage our chapters, members and affiliates to celebrate National Family Caregivers (NFC) Month 2003.

The goal of NFC Month is to build caregiver self-esteem, expand caregiver self-awareness, and teach caregivers to become their own advocates.

NFC Month is sponsored by the National Family Caregivers Association (NFCA), the nation's leading family caregiver constituency organization.

NFC Month offers you an opportunity to provide activities in support of family caregivers. NFCA has educational and promotional materials available and encourages all participating organizations to collect family caregiver stories.

For information on NFC Month and the National Family Caregivers Story Project, contact NFCA.

**Call NFCA at  
800-896-3650 or visit  
[www.nfcacares.org](http://www.nfcacares.org)**



**share the caring**

National Family Caregivers Month  
November 2003

## LEARNING THE PATIENCE OF PARENTING FROM GENERATION TO GENERATION: AN INTERVIEW WITH CAROL MOORE

PART TWO OF A TWO-PART SERIES

By Kaja Snell,  
Manager, The National Center on Grandparents and Other  
Relatives Raising Children

In the last issue of *Together*, Carol Moore, of Washington, D.C., offered her life story as an image of a grandparent caring for grandchildren. In her role as a family caregiver she is sustained by the relationships and support she receives as part of the KinNET support group at the National Center for Children and Families (NCCF) deep in North East D.C., beyond the well-known skyline of Washington, but surrounded by the beat of inner city life.

Years ago when Carol's granddaughter was informally left in her charge, it was clear that her newly-formed family needed support, information, and assistance. At that time, a social worker connected Carol with the KinNET Project. KinNET is a Children's Bureau funded national network of support groups for relatives caring for kin in the formal foster care system. KinNET, directed by Generations United, focuses on the unique needs of kinship caregivers. Relative caregivers are educated on topics relevant to the outcome goals of the Adoption and Safe Families Act (ASFA), which places special emphasis on permanency options.

I went to NCCF to meet Carol and hear the stories of grandparents caring for children. I wanted to understand how KinNET support groups work for grandparents raising grandchildren. As I walked through the door of the building, the KinNET facilitator smiled apologetically, remarking, "We work in 'community service' surroundings." True, the lights were fluorescent and the halls were bare, but it soon became evident that this tired old building housed: vibrant young artists, wise patient mentors, dedicated social service providers and compassionate caregivers. If the walls could talk here,

there would be no question that one cannot judge this book by its cover – because the real stories are inside.

Every other week the KinNET Support Group at the NCCF comes together to share a meal, learn from and love each other. The families that come together through KinNET confront issues and questions many of us could not bear to think about in our lives. But these families, most often headed by grandmothers, have strength of spirit that is enviable. Not only do they confront issues such as their own children's substance abuse, physical and sexual abuse of their



*Carol Moore and her granddaughter*

grandchildren, poverty and abandonment, these caregivers seek answers to questions of fairness, integrity, obligation and depression. In order to maintain some semblance of family stability, caregivers must learn how to deal with the complexity of the legal system, and with judges and social workers. Relative caregivers participating in KinNET are able to tackle the challenges they face, because they depend on each other and tap into community

support to perform the incredible work they do in the name of children.

Carol and I talked about what the KinNET group has meant to her. In her first experiences with KinNET, Carol said, "I was so stressed when I first came, crying all the time." The emotion she felt as she reflected on this experience filled her eyes with tears. She spoke of how comfortable she is now with emotional expression, and works to encourage others in the support group to work through their emotions. Carol related that within the KinNET group, "sooner or later we all talk or cry... and I'll hug." Carol illustrates how caregivers begin to understand their new and changing roles and how to deal with the vast spectrum of emotions they experience. She still worries and depends on KinNET to connect her with resources and support when her granddaughter, "gets a little bit older and becomes a young lady." To Carol, "support people and groups should give information so you can go farther than where you're going."

KinNET helps to develop an increasingly lucid image of the undefined roles and obligations of taking care of family in a non-traditional situation, and often against great odds. Through tears, for herself... but more for her granddaughter, she says the most painful experience is, “when you’re caring for someone else’s kids it’s the things that they say that hurt the most. They want to lash out at their parents, but they lash out at whatever is nearby.” However, Carol immediately conveys her deep sense of duty to family, all family. She says, “A lot of grandparents have the title, but they don’t want to take the job.” And now she is able to get the information and access to services she needs to satisfy her innate and social obligations as a grandmother.

Carol knows that she is making a difference, in her family and with support group members who rely on her. While she confronts the challenges of raising children generation after generation, she proudly shares that one of her babies raised intergenerationally is a social worker and another is a basketball player at Fresno State. Ever giving advice, she says, “Don’t give up. Give all the love you can and don’t take anything for granted. Then learn to share with others.”

For more information on KinNET support groups visit GU’s website at [www.gu.org](http://www.gu.org) or call 202-638-1263. ♥

## ADD YOUR PROGRAM TO THE NATIONAL YOUTH DEVELOPMENT INFORMATION CLEARINGHOUSE

The National Youth Development Information Clearinghouse, [www.nydic.org](http://www.nydic.org), on one of the largest repositories of information on youth work, is on the move. It is in the process of being updated and expanded. NYDIC is managed by the National Assembly/National Collaboration for Youth and is widely used by youth workers. Send your organization’s information on youth development programs, research, policy, jobs and the rest to [infor@nydic.org](mailto:infor@nydic.org) and watch for more developments over the coming months. For more information, contact Pam Garza, Directory of National Youth Development Learning Network if you have any questions or need more information at [pam@nassembly.org](mailto:pam@nassembly.org).

# On the Road

GU continues to promote the intergenerational message through presentations, workshops and speeches throughout the country. Information about upcoming events is listed below.

## OCTOBER 24

Foster Grandparent Program Celebration Luncheon  
Petersburg, FL  
Donna Butts

## 29

2003 DC National Service Conference  
Washington, DC  
Workshop—Intergenerational Learning &

Programming, Caroline Crocoll

## NOVEMBER 5-8

National Association for the Education of Young Children Conference, “Intergenerational Shared Sites: How to enhance service for children, build community support, and connect generations,”  
Jaia Peterson and Caroline Crocoll

## 7

Syracuse University, Emerging Policies and Practices with Grandparents Raising Grandchildren,

Donna Butts and Jaia Peterson.

## 11

International Longevity Center Age Boom Academy  
New York City  
“The Role of Grandparents”  
Donna Butts

## 21-25

Gerontological Society of America Conference  
San Diego, California  
Paper—The Development of a Theoretical Framework for Training Senior Volunteers Working With Children and Young Adults With Special Needs Panel—Strengthening Grandparents and Other Kinship Care

Families Through Innovations in Research and Practice, Caroline Crocoll; Symposium, “Intergenerational Issues: A Vision For the Future”; Symposium, “The Changing World of Intergenerational Relations: Computers Bridge Generation Gap, Enhance Well-Being For Young and Old”; Donna Butts Symposium, “Transgenerational Socialization”, Donna Butts  
*If you would like to schedule someone from Generations United to address your conference or event, call 202-638-1263 or email [gu@gu.org](mailto:gu@gu.org).* ♥

## LEGACY THRONES: INTERGENERATIONAL COLLABORATION IN CREATING MULTICULTURAL PUBLIC ART

By Mel Alexenberg and Miriam Benjamin

Three towering, twenty-foot high, two-ton thrones clad with colorful ceramics stand facing Biscayne Bay in Miami FL. These striking works of art are the result of the combined creative efforts of elders and art students in the Miami area. Funded by a federal grant to the City of Miami administered by the Downtown Development Authority, the Legacy Throne project is part of the revitalization of a rundown part of the city that included the redevelopment of Margaret Pace Park where the thrones now stand. Working together under our artistic direction African-American elders from the Greater Bethel AME Church, Hispanic elders from Southwest Social Services Program, and Jewish elders from the Miami Jewish Home for the Aged joined art students from New World School of the Arts to create these symbols of cultural history.



*African-American Legacy Throne in Miami, Florida*



*Jewish Legacy Throne*

Through aesthetic dialogue between these elders and young people, valued traditions of the past were transformed into artistic statements of enduring significance. Together, young hands and old shaped wet clay into colorful ceramic relief elements collaged onto three monumental thrones, works of public art constructed from steel and concrete.

Creative teams of three, one elder and two art students, worked together with us one day each week for a full academic year. The students worked on this project within the framework of a course in environmental public art and the elders as vital involvement in lifelong learning. All sixty participants worked simultaneously in one huge studio space. At their first meeting, each pair of students listened to an elder tell about her life experiences and cultural roots. Life review methodologies developed by Susan Perlstein of Elders Share the Arts facilitated elders looking back and reaching inward to trigger reminiscences of events and images of personal and communal significance. The



*Hispanic Legacy Throne*

challenge at the next meetings was to explore ways of transforming reminiscences that reveal cultural values into visual images that can be expressed through clay. The eminent psychologist Erik Erikson explains: “For the ageing, participation in expressions of artistic form can be a welcome source of vital involvement and exhilaration. . . . When young people are also involved, the change in the mood of elders can be unmistakably vitalizing.”

Working parallel to each other in one large studio, the three culturally different groups of elders continually engaged in dialogue with each other, an opportunity that rarely exists outside of the studio. African-American, Hispanic, and Jewish old people in their ethnically specific homes for the aged and senior centers seldom encounter one another. Working alongside each other and learning about each other’s cultures, they came to realize how much they shared in experiences and in values. The theme of the “Legacy Thrones” art project became the biblical passage “Behold, how good and how pleasant it is when we sit together” (Psalm 133). In *Mixed Blessings: New Art in a Multicultural America*, Lucy Lippard describes our art project’s values: “I am interested in cultural dissimilarities and the light they shed on fundamental human similarities. . . in art that combines a pride in roots with an explorer’s view of the world as shared by others.”

The elders worked with clay to make relief sculptural statements of images from their personal and collective past.

They painted them with colorful glazes creating numerous collage elements that were cemented to the thrones until the sculptural surfaces were entirely clad in ceramics. Our role as the artists was to integrate all the elements into aesthetically powerful expressions of each ethnic community. Although nearly all of the elders had no prior experience in art production or working with clay, they developed their technical prowess and aesthetic judgment during their year of participation. While the students facilitated the elders’ growth artistically, the young people’s lives were enriched through creative collaboration with partners blessed with a long life of fertile experiences. By sharing their stories with the students, transforming them into artistic images, and leaving a legacy for future generations, the elders added deeper layers of meaning to their lives.

*Mel Alexenberg is Professor of Art and Behavioral Sciences at the College of Judea and Samaria in Ariel, Israel. He was former Dean of Visual Arts at New World School of the Arts in Miami and Associate Professor of Art and Education at Columbia University.*

*Miram Benjamin is an artist living in Petach Tikvah, Israel, and Director of Intergenerational ArtLinks. She studied gerontology at Florida International University and ceramic sculpture at Pratt Institute where she earned her MFA degree.* ♥



*Artwork from Jewish Legacy Throne*

## GENERATIONS UNITED MISSION

*To improve the lives of children, youth, and older people through intergenerational collaboration, public policies, and programs.*

### VISION:

*A society that values all generations.*

### CORE BELIEFS:

*We believe the time has come for advocates for children, youth and older persons to work together to build and support a common agenda. Each generation has unique strengths to help meet the needs of one another. Efforts to create more decent societies rest on the interdependence of generations — past, living, and still to come. Further we believe:*

- *Intergenerational collaboration will unite and improve our communities*
- *Every person, younger and older, is a resource and adds value*
- *Public policy should meet the needs of all generations*
- *Resources are more wisely used when they connect the generations rather than separate them*
- *Discrimination in any form limits a person's potential to contribute to the development of their community*
- *Grandparents and other relatives who step forward to raise children are providing an invaluable service to their families and our country.*

## PARTNERING A FAMILY FOUNDATION

*continued from page 16*

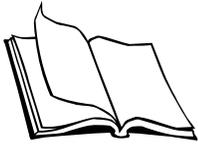
on behalf of their communities, enhance meaningful opportunities for older people to volunteer their time and abilities, and encourage other funders to support intergenerational initiatives. In two years, 15 nonprofit agencies have added an intergenerational component to existing programming. Last year over 150 children and 340 older adults participated in a wide range of programs designed to benefit young and old and their communities.

The Westchester Community Foundation has become a knowledgeable leader and advocate for intergenerational programming in the region. This year the Community Foundation institutionalized its interest in intergenerational programming by changing its review guidelines for general grant proposals to add points in its rankings for proposals with intergenerational components. As Catherine Marsh, executive director of the Westchester Community Foundation describes it, “Intergenerational programming is consistent with the Westchester Community Foundation’s mission to strengthen communities while addressing broad community needs. Establishing links between the generations is an essential component to building strong and healthy communities.”

With adaptation to local challenges and opportunities, an Intergenerational Fund could no doubt benefit many other communities. The potential for partnerships is enormous. Nationwide there are an estimated 18,300 family foundations and 670 community foundations, most of which share an interest in funding locally. In addition, funders might consider creating Intergenerational Fund partnerships with United Way, alternative federated funds, or other trusted local groups like community development corporations or multi-service agencies.

*Barbara R. Greenberg is the president of The Philanthropic Group in New York City, which designed the grantmaking strategy for the Helen Andrus Benedict Foundation, and directs its grantmaking program. Funders interested in learning more about creating an intergenerational fund may contact the Helen Andrus Benedict Foundation at BRGreenbrg@aol.com.*





# Journal of Intergenerational Relationships: Programs, Policy and Research

SALLY NEWMAN PH.D, EDITOR

The Journal of Intergenerational Relationships: Program, Policy, and Research is the only international journal focusing exclusively on the intergenerational field from a practical, theoretical, and social policy perspective. The journal is a unique and comprehensive resource that will help you enhance your professional development and effectiveness.

The journal will be published both in print format and electronically. For more information about the journal and how to subscribe visit the journal's Web site at <http://jir.ucsur.pitt.edu> or call 412-648-7155

## PROGRAM UPDATE

*continued from page 8*

create a unified group identity in the community and can help organizations gain new resources and funding. Additionally, young and old can work collaboratively on fundraising, or organizations and groups representing young and old can approach local funders together. Funders are more likely to respond positively to such collaborative requests, because they can see the potential of broad community involvement in an issue or a project.

Tips for successful fundraising to support intergenerational programs include:

- Developing a description of the program that shows that it is unique and worthy of funding
- Having a specific and comprehensive budget for the funds the group or organization is hoping to raise
- Identifying likely contributors, starting with persons and organizations already affiliated with the program and who might be able to reach outside sources
- Seeking out natural contributors to an intergenerational program who have had a strong personal intergenerational connection
- Exploring a variety of funding opportunities, including federal and state grants, foundation grants, corporate

donations, personal donations, fee-for-service, bequest and tributes, and special events.

## INTERGENERATIONAL PROGRAM DATABASE

An excellent resource for intergenerational community service projects is the Generations United web-based Intergenerational Program Database. The GU database is the only database in the United States containing hundreds of different intergenerational programs from around the country. The database is a wonderful tool for finding program profiles and contact information on a wide variety of intergenerational programs, as well as sharing information about programs with a national audience. From GU's database webpage, you can quickly and easily search for programs, or add your intergenerational programs to the database. Each year GU responds to hundreds of requests for information from around the country and we update the database on a regular basis. We are always looking to add new and innovative information about intergenerational programs. Is your intergenerational program on the database? Is it up to date? Find out at <http://www.gu.org/prog.htm>

*For more information on GU's intergenerational program efforts, please contact GU at (202) 638-1263 or [gu@gu.org](mailto:gu@gu.org).* ♥

# NEW RESOURCES

## FUNDRAISING RESOURCES

### SECRETS OF SUCCESSFUL FUNDRAISING,

a compilation of writings by a variety of fundraising experts. This resource uncovers ideas and techniques that will help you find more money for your mission. To order visit [www.boardsource.org](http://www.boardsource.org) or call 800-883-6262.

### STEP BY STEP:

**FUNDRAISING,** a box of resources to help educate your board about the board's fundraising requirements,

motivate your board to overcome fundraising fears, and ensure the long-term financial health of your organization. To order visit [www.boardsource.org](http://www.boardsource.org) or call 800-883-6262.

### NATIONAL DIRECTORY OF CORPORATE GIVING, 9<sup>TH</sup> EDITION,

this resource includes fact-filled entries on 3,600 grantmakers including sample grants. To order visit [www.fdncenter.org/marketplace](http://www.fdncenter.org/marketplace) or call 800-424-9836.

## THE ADVENTURES OF NANA CAT AND HER CHILDREN "MOVING IN"

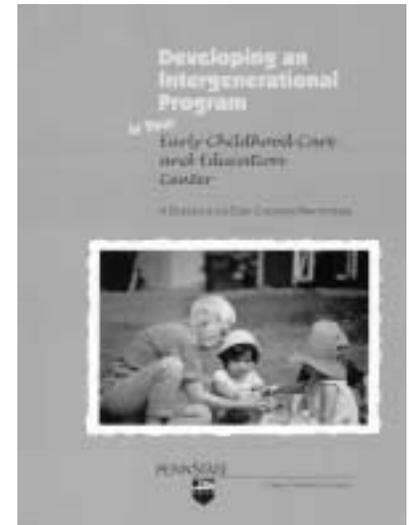
Tracing the path traveled by the increasing number of children living with grandparents and other relatives, author Maureen Catherine tells the story of siblings PJ, CeeCee, Amy Lou and Mikey



as they transition into the safety and security of their new home with Nana Cat. To order visit [www.nanacat.com](http://www.nanacat.com) or call toll free 866-626-2228.

## DEVELOPING AN INTERGENERATIONAL PROGRAM IN YOUR EARLY CHILDHOOD CARE AND EDUCATION CENTER: A GUIDEBOOK FOR EARLY CHILDHOOD PRACTITIONERS

This resource provides a useful guide for the development of an intergenerational program in early childhood settings including chapters on working with seniors volunteers, curriculum development, finding institutional partners, training and supporting staff and promoting senior-child relationships. To order visit <http://intergenerational.cas.psu.edu> or call 814-865-6713.



**SPEAKING OF MONEY,** a guide to Fund-Raising for Nonprofit Board members. To order visit [www.boardsource.org](http://www.boardsource.org) or call 800-883-6262.

## OTHER INTERGENERATIONAL RESOURCES

**THROUGH THE EYES OF THE CHILD: GRANDPARENTS RAISING GRANDCHILDREN,** a new series of nine fact sheets on relationships between grandparents and grandchildren in kinship

care families. To download a copy, visit [www.uwex.edu/relationships/index.html](http://www.uwex.edu/relationships/index.html).

**ACTIVE PARENTING TODAY ONLINE GROUPS,** an internet and video-based discussion program for parents of children ages 2 to 12. This six-session internet course provides a combination of video, activities and group discussions to help mothers, fathers and other caregivers share valuable parenting techniques. For more information email [dking@activeparenting.com](mailto:dking@activeparenting.com) or call 800-825-0060.

**WWW.LIFEBIO.COM**, this online resource provides an online template to help in writing one's life story. Visit [www.lifebio.com](http://www.lifebio.com) to use the template or purchase the LifeBio Memory Journal. An intergenerational program called LifeBio Life Story Project is coming soon and can be previewed by calling 1-866-LIFEBIO.

**THE POSITIVE AGING NEWSLETTER**, an electronic resource that provides updates on the latest research, literature, and electronic resources about positive aging. For more information visit [www.healthandage.com](http://www.healthandage.com).

**WWW.SAGECROSSROADS.NET**, a new online resource that provides an opportunity to view the latest discussions

on public policy and the science of aging. With new debates on critical issues every month, the site offers opportunities to interact with policymakers, scientists, and the public in addressing the complex concerns surrounding aging. For more information visit [www.sagecrossroads.net](http://www.sagecrossroads.net).

**WHAT HAPPENS NEXT? A FAMILY GUIDE TO NURSING HOME VISITS . . . AND MORE**, this easy-to-read guide offers helpful advice on: making conversation; children, pets, games and activities; things you are bound to hear; aging sexual identity; and creating personal space in a shared room. To order call 800-819-6095.

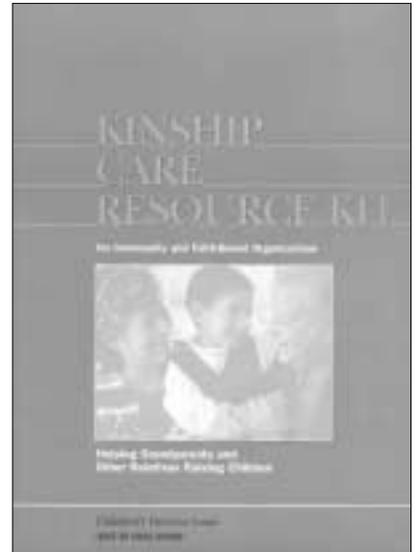
## FUNDING ACROSS THE AGES

Published by Grantmakers in Aging, this a 40-page tool kit is for grantmakers who want to understand the trends and grantmaking opportunities resulting from the aging of our communities. While this tool kit was designed for grantmakers, non-profit agencies will also find useful information in it. To download a free copy, visit [www.gu.org](http://www.gu.org) or [www.giaging.org](http://www.giaging.org).



## KINSHIP CARE RESOURCE KIT FOR COMMUNITY AND FAITH-BASED ORGANIZATIONS: HELPING GRANDPARENTS AND OTHER RELATIVES RAISING CHILDREN.

This toolkit provides an easy, quick reference of information and resources to help grandparents and other relatives raising children. Topic areas include: health care, food and nutrition, education, domestic violence, children with physical and mental disabilities, child welfare and kinship foster care child



support, child care and early education, cash assistance, substance abuse, senior resources, national family caregiver support program, legal options, juvenile justice incarcerated parents, housing and HIV/AIDS. To order a copy visit [www.childrensdefense.org](http://www.childrensdefense.org) or call 202-662-3568.

**VIDEO RESOURCES: FAMILY CAREGIVERS**, Terra Nova films provides an array of video resources for family caregivers such as "Home Care: Coping With Change" and "How to Choose a Nursing Home." To order visit [www.terranovalia.org](http://www.terranovalia.org) or call 800-779-8491.

**LIFESTEPS**, an award-winning film for junior high and high school students features several dramatiza-

tions to help young people acquire valuable life skills. To order visit [www.at-risk.com](http://www.at-risk.com) or call 1-800-99-YOUTH.

**THE AMERICA'S SENIOR HEALTH GUIDE**, a booklet for seniors to help keep track of personal health care information including, medications, health screenings, and immunizations. To order visit [www.securitec.com](http://www.securitec.com) or call 1-800-783-2145.

*continued on page 28*

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## NEW RESOURCES

*continued on page 27*

**CHILDREN'S MENTAL HEALTH MATTERS "BACK TO SCHOOL" INFORMATION KIT.** This kit provides tools to help families, caregivers and educational professionals in discussions and work to embrace diversity. To order email [mpruett@nmha.org](mailto:mpruett@nmha.org) or call 703-838-7538.

**NATIONAL MENTAL HEALTH ASSOCIATION "BACK TO CAMPUS" INFORMATION KIT.** This kit provides tools for college students to protect their mental health during the stress of college exams and other activities. To order email [mpruett@nmha.org](mailto:mpruett@nmha.org) or call 703-838-7538.

**TAKING CARE OF MOM, TAKING CARE OF ME,** by Sima Schloss, this new book for caregivers describes one woman's personal journey and insights as she provides care for her aging mother. To order visit [www.judaicapress.com](http://www.judaicapress.com) or call 800-972-6201. ♥

# SAVE THE DATE!

## GLOBAL CHALLENGES - FUTURE DIRECTIONS: INTERGENERATIONAL PROGRAMMES, RESEARCH AND POLICY

The International Consortium for Intergenerational Programmes (ICIP) will hold its second biennial conference on June 3-5, 2004 at the University of Victoria, in Victoria, British Columbia, Canada. For more information, please check the conference website:

<http://web.uvic.ca/cyc/icip/>

## CALENDAR OF EVENTS

### OCTOBER

**13-14**

Penn State Gerontology Center Conference on, "Historical Influences on Lives and Aging," State College, PA. For more information visit <http://www.outreach.psu.edu/C&I/HistoricalInfluences>.

**15-17**

National Investment Center's 13th Annual NIC Conference, Washington, DC. For more information visit [www.NIC.org](http://www.NIC.org).

**15-18**

Generations United's 12<sup>th</sup> International Conference, "Uniting Generations to Build a Better World," Old Town Alexandria, VA. For more information visit [www.gu.org](http://www.gu.org).

**18-21**

National Citizens Coalition for Nursing Home Reform 28th Annual Meeting "Elder Justice: Shaping Policy, Saving Lives," Arlington, VA. For more information visit <http://nursinghomesaction.org>.

**26-29**

American Association of Homes and Services for the Aging Meeting and Exposition, Denver, CO. For more information visit [www.aahsa.org](http://www.aahsa.org).

### NOVEMBER

**2-4**

Independent Sector's Annual Conference, "Uncommon Visions for the Common Good," San Francisco, CA. For more information visit [www.IndependentSector.org](http://www.IndependentSector.org)

**5-8**

National Association for the Education of Young Children's Annual Conference, Chicago, IL. For more information visit [www.naeyc.org](http://www.naeyc.org).

**7**

Long Island intergenerational network conference, "Connecting generations, strengthening communities." New York, NY. For more information, visit [www.igstrats.org](http://www.igstrats.org).

**7-8**

Children's Rights Council's 14th National Conference, "Effecting Positive Outcomes for Children," Hanover, MD. For more information visit [www.gocrc.com](http://www.gocrc.com).

**23-29**

National Family Week, Alliance for Children and Families. For more information visit [www.nationalfamilyweek.org](http://www.nationalfamilyweek.org) or call 800-221-2681.

### DECEMBER

**4-6**

American Society on Aging's International Conference on Aging, Disability and Independence, Washington, DC. For more information visit [www.asaging.org](http://www.asaging.org)

**2004**

### JANUARY

**22-24**

Families USA Conference, Health Action 2004,

Washington, DC. For more information visit [www.familiesusa.org](http://www.familiesusa.org).

### FEBRUARY

**23-25**

Child Welfare League of America Conference, "Children 2004: Vision, Action, Results" Washington DC, For more information visit [www.cwla.org](http://www.cwla.org).

### WEDNESDAY IN WASHINGTON™ GRANDRALLY TO LEAVE NO CHILD BEHIND®

for  
Grandparents and Other Relatives Raising Children

**October 15, 2003**

**West Grassy Front of the United States Capitol  
Washington, DC**

More than 2.4 million grandparents and other relatives are raising children whose parents cannot care for them. These grandparents and other relatives are keeping families together and serving as a safety net to keep children out of the formal foster care system.

Join other caregivers from across the country to gain recognition and support for the children you are raising from your Members of Congress.

#### For Information About the Grandrally

Call 202 662 3656

or e-mail: [grandrally@childrensdefense.org](mailto:grandrally@childrensdefense.org)  
or log on to Children's Defense Fund web site at  
[www.childrensdefense.org](http://www.childrensdefense.org)

Children's Defense Fund



AARP



Child Welfare League  
of America



Generations United



National Committee of  
Grandparents for  
Children's Rights



Wednesday in Washington™ and Leave No Child Behind® are registered trademarks of the Children's Defense Fund.

## GENERATIONS UNITED BOOK ORDER FORM

TITLE	COST	QUANTITY	TOTAL
Grandparents and Other Relatives Raising Children: Support in the Workplace	\$7.00	_____	_____
Behind the Scenes: Stories from Generations United's First Intergenerational Photography Contest	\$5.00	_____	_____
Reaching Across the Ages: An Action Agenda to Strengthen Communities Through Intergenerational Shared Sites and Resources	\$10.00	_____	_____
Kinship Care Annotated Bibliography	\$5.00	_____	_____
Strengthening the Social Compact: An Intergenerational Strategy	\$5.00	_____	_____
Young and Old Serving Together: Meeting Community Needs Through Intergenerational Partnerships	\$10.00	_____	_____
Older Adults Caring for Children: Intergenerational Child Care	\$15.00	_____	_____
Celebrate the Generations: Intergenerational Week Guidebook	\$10.00	_____	_____
Generations Unite to Eliminate Child Poverty poster— (FREE TO MEMBERS)	\$1.50 (P&H)	_____	_____
Generations United Public Policy Agenda for the 108 <sup>th</sup> Congress (FREE TO MEMBERS)	\$5.00	_____	_____
Something to Remember Me By & Building Connections Between Young & Old. (Hardback)	\$5.00	_____	_____
Building Connections Between Young and Old (A readers companion to <i>Something to Remember Me By</i> )	\$1.00	_____	_____
A Guide to the National Family Caregiver Support Program and Its Inclusion of Grandparents and Other Relatives Raising Children	\$7.00	_____	_____

Name: \_\_\_\_\_

GRAND TOTAL \_\_\_\_\_

Ship To: \_\_\_\_\_

**MEMBERSHIP DISCOUNT:** \_\_\_\_\_  
 GU members subtract 25% from total

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Amount enclosed \_\_\_\_\_  
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*Thank You for All Your Support!*

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 Children's Defense Fund\*  
 Children's Family Center  
 Chilton Memorial Hospital  
 City of Norwalk  
 Civic Ventures\*  
 Community Programs Center of Long Island  
 Creative Grandparenting, Inc.  
 DAC-Advocates for Children & Families  
 Division of Aging and Adult Services/Arkansas DHHS  
 Dock Woods Community  
 Elders Share The Arts, Inc.  
 Evangelical Lutheran Church in America; Division for Church In Society  
 Family Support America\*  
 Florida State Intergenerational TaskForce  
 Generations of Hope  
 Generations Together  
 Grandma's Support Group/  
 Pines Community Center  
 Green County Educational Services  
 Hawaii Intergenerational Network  
 Illinois Department on Aging  
 Illinois Intergenerational Initiative  
 Institute of Cultural Affairs  
 Interages  
 Intergeneration Foundation  
 Intergenerational Innovations  
 Intergenerational Strategies, Inc.  
 Joint Action in Community Service (JACS)  
 Kansas Intergenerational Network  
 Lutheran Services in America  
 Matz, Blancato & Associates\*  
 Mercy Senior Care  
 Messiah Housing  
 National 4-H Council  
 National Assembly of Health and Human Service Organizations\*  
 National Association of Area Agencies on Aging

National Association of Children's Hospitals and Related Institutions\*  
 National Association of Counties\*  
 National Association of Foster Grandparent Program Directors  
 National Association of Social Workers  
 National Benevolent Association of the Christian Church  
 National Black Child Development Institute, Inc.  
 National Committee of Educational Associations  
 National Council on the Aging\*  
 National Council of Catholic Women  
 National Crime Prevention Council  
 National Network for Youth  
 New Jersey Intergenerational Network  
 New Vitality  
 New York State Intergenerational Network  
 Older Person's Commission  
 Older Women's League  
 Organization for the Needs of the Elderly (O.N.E)  
 Pathways  
 Penn State Intergenerational Program  
 Points of Light Foundation\*  
 Retired and Senior Volunteer Program  
 Rosalyn Carter Institute  
 Saint Claire's Community Center  
 Saint John's Home of Milwaukee  
 Salvation Army  
 Save The Children\*  
 Second Time Around Parents/Family & Community Service of Delaware Co.  
 Senior Citizens Service  
 Temple University Center for Intergenerational Learning  
 The Beth Johnson Foundation  
 The Chicago Community Trust\*  
 The Colorado Trust  
 The Communication Project  
 The Foundation for Grandparenting  
 Tressler Lutheran Services  
 Tudor Investment Corporation\*  
 United Way of America  
 Verizon Communications\*  
 Volunteers of America\*  
 WA-ID Volunteer Center  
 Wisconsin Positive Youth Development Initiative, Inc.

\* indicates board member organizations

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 Mary L. Blackburn  
 Katlyn Blackstone  
 Evelyn J. Blanck  
 Carol Boyer  
 Dirck Brown  
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 David Burdick  
 Gertrude Burrell  
 Lorraine Carrozza  
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 Marian Conrad  
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 G. Crawley  
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 Patricia Davis  
 Cheryl Dixon  
 Corinne Dodge  
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 Brenda Eheart  
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 Elizabeth Fox  
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 Paulette Geller  
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 Austin Heyman  
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 Teresa Jones  
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 Dorothy Keenan  
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 Roma Weaver  
 C. Thomas Weidenback  
 Leslie Welch  
 Susan Wiant Grabb  
 Rebecca Wilcox  
 Jack Williamson  
 Valerie Wright  
 Maria Young

### NEW GU MEMBERS ORGANIZATIONS

Arizona Community Foundation  
 Central Baptist Children's Home, Lake Villa, IL  
 Cluster Inc., Yonkers, NY  
 Grandma's House of Westminster Care of Orlando, Orlando, FL  
 National Center On Grandparents Raising Children, Atlanta, GA  
 Grandparents As Parents, South Bend, IN  
 Grandparents Parenting... Again, Santa Rosa, CA  
 Plymouth Intergenerational Coalition, Plymouth, WI  
 Volunteers of America, Minneapolis, MN

### INDIVIDUALS

Danielle Deitch, Poulsbo, WA  
 Maureen Everette, Indialantic, FL  
 Judith Hedgpath, San Francisco, CA  
 Susan Humphers-Ginther, Moorhead, MN  
 Lillian Johnson, San Francisco, CA  
 Marti Keturah Harmon, Studio City, CA  
 Freda Macon, Yonkers, NY  
 Hanoch McCarty, Galt, CA  
 Catherine Moon, Gig Harbor, WA  
 K.B. Von Derau, Xenia, OH  
 Amy Weitz, Cobleskill, NY

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Lucie Bearon  
 Ana Beltran  
 Helen Block Fields  
 Donna Butts  
 Caroline Crocoll  
 Sheldon Goldberg  
 Marlene Goldman  
 C. Joanne Grabenski  
 Renee Kubesh

### STUDENT

Jennifer Kulik, Tempe, AZ



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**G**enerations United is the only national membership organization focused solely on promoting intergenerational policies, strategies and programs. Members support the work of GU and can provide direct input into GU's priorities.

Membership benefits include:

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*Join Generations United today to support and strengthen the intergenerational movement nationally and in Washington, DC. If you have any questions, please contact us at 202-638-1263.*

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Dues are paid on a yearly basis:

- Individual membership-\$50
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Contact GU directly for more information before sending in form.

*\* Contributions above the basic membership fee support the work of Generations United and are tax deductible to the extent allowed by law.*

## INTERGENERATIONAL PINS FOR SALE

Among the popular aspects of GU's International Conference is an intergenerational pin designed by Oscar's Originals of New Orleans. These colorful handcrafted pins are each unique and now available for purchase from Generations United at \$8 apiece. To order please contact GU at 202-638-1263 or email [gu@gu.org](mailto:gu@gu.org).

